Setting Stakeholder Expectations











Answer the following questions to have the answers ready for when you speak to stakeholders and leadership to discuss the data that you have collected and any findings you have.

EXAMPLE:



What data have you collected and what methodology have you been using?

We have used digital and paper surveys to collect customer satisfaction data on the new farm loan program. The responses from paper surveys have been entered as digital entries after collection in order to make aggregating our data simpler.



What have you learned from this data?

Customers are getting confused on where to find the digital application for the program.



What action items would you suggest, based on what you have learned?

We should meet with USDA Office of Communication and see what solutions they can recommend for us to update the webpage in a way that makes the application easier for customers to find.



What barriers do you anticipate for these actions?

It may be difficult to find the time for all relevant stakeholders to meet. We should start the scheduling process as soon as possible.

Setting Stakeholder ExpectationsDiscuss the Data



Answer the following questions to have the answers ready for when you speak to stakeholders and leadership to discuss the data that you have collected and any findings you have.



What data have you collected and what methodology have you been using?



What have you learned from this data?



What action items would you suggest, based on what you have learned?



What barriers do you anticipate for these actions?