



# U.S. Food Loss and Waste 2030 Champions Sign-Up Form

Meijer will strive to reduce food loss and waste<sup>1</sup> in its operations by 50 percent by 2030 through activities targeting the *prevention* of food loss and waste before it arises, *recovery* of wholesome, otherwise wasted food for donation, and *recycling* of food loss and waste to other uses such as animal feed, compost, and energy generation.

Meijer will report periodically on its progress on meeting its goal on its website at [meijercommunity.com](http://meijercommunity.com)

## Specific Waste Loss Activities Include:

Meijer seeks to keep food waste from occurring in the first place through a variety of measures, including more precise ordering and proper handling. For groceries nearing their sell-by dates, Meijer partners with Flashfood to sell products at deep discounts on the Flashfood mobile app, preventing it from potentially entering landfills. A variety of grocery products are also donated through the Feeding America network. If products are not able to be sold or donated, waste is picked up from the store to be composted or used for animal feed.

**Name & Job Title:** \_\_\_\_\_  
**Name of Business:** Meijer  
**Email:** \_\_\_\_\_  
**Date:** 10/30/2020 (Updated 7/15/2024)

\* Please return this form to Jean Buzby of USDA at [Jean.buzby@usda.gov](mailto:Jean.buzby@usda.gov) and Lana Suarez of the EPA at [Suarez.Lana@epa.gov](mailto:Suarez.Lana@epa.gov).\*

The 50-percent reduction could be calculated on an absolute or per customer/consumer basis. In addition, the exact definition of food loss and waste could vary by country, business, and consumer. The [Food Loss and Waste Protocol](#) provides information on defining and transparently measuring food loss and waste.