

Ag Outlook Forum – Feb 19, 2021 COVID-19 Risk Portfolio Dashboard

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Background Rural Development (RD)

USDA Rural Development's Mission

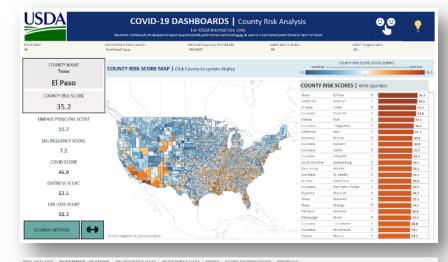
Committed to helping improve the economy and quality of life in rural America

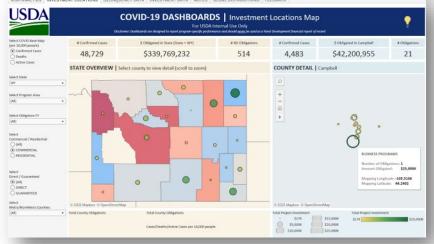
Rural Development's Portfolio

- Over \$230B in total assets (loans + grants) 14th largest bank in the country, and essential lender for rural America (critical infrastructure, rural business support, housing)
- 50+ Loan, Grant, and Technical Assistance Programs the "World Bank" of Rural America
- Over 4,300 RD employees in every State and US Territory

COVID-19 Risk Portfolio Dashboard

- The dashboard was developed to help identify areas of heightened economic vulnerability during the pandemic
- Enabling our decision-makers to respond more quickly to the needs of rural communities
- Be more proactive instead of reactive reach out to customers in vulnerable communities to see how we can assist





Portfolio Risk Index – 5 Factors



Unpaid Principal on RD Investments

• What is the outstanding balance on RD loans in that county?



Delinquency Rate

• What RD loans in that county have already had problems with repayment?



Confirmed COVID cases (per 10,000 people)

• What proportion of the county's population has been directly affected?



Distressed Communities Index (DCI)

- What was the county's pre-pandemic level of distress?
- DCI measures a community's economic well-being (includes poverty and income levels, unemployment, housing vacancy, educational attainment, changes in jobs and businesses)



Job Loss Projections

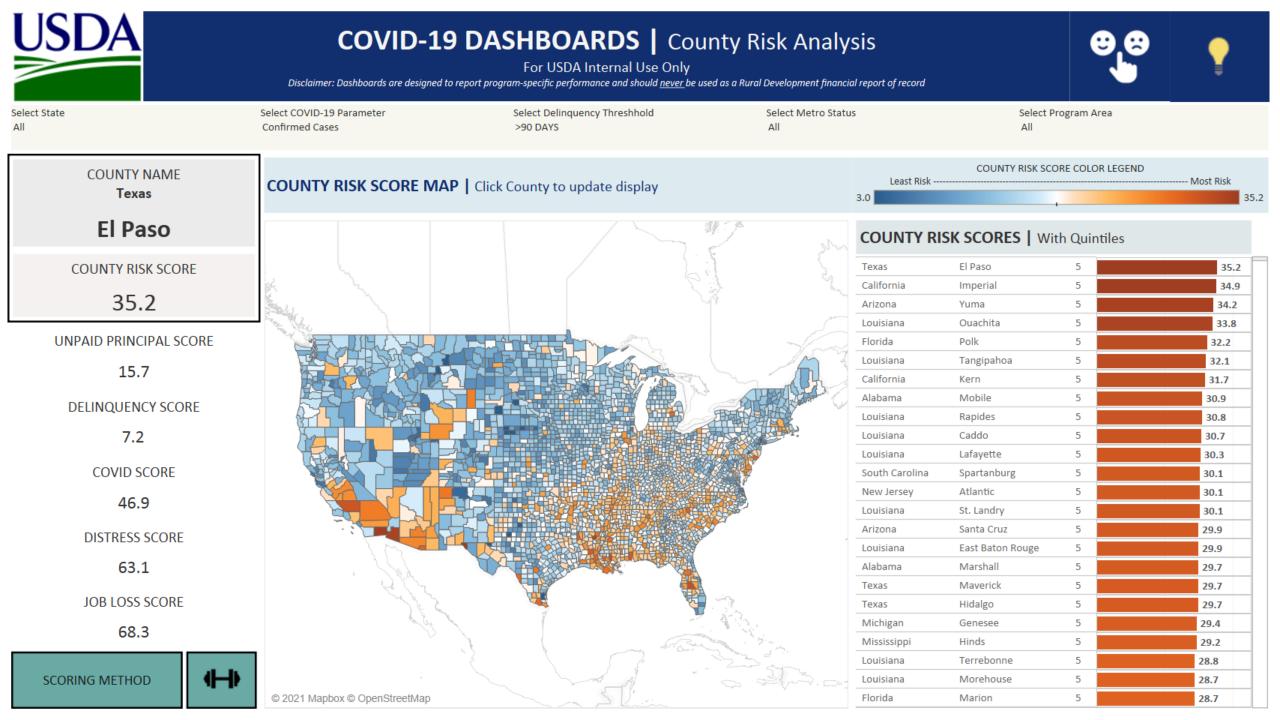
• How much is the pandemic projected to affect the county's current employment?

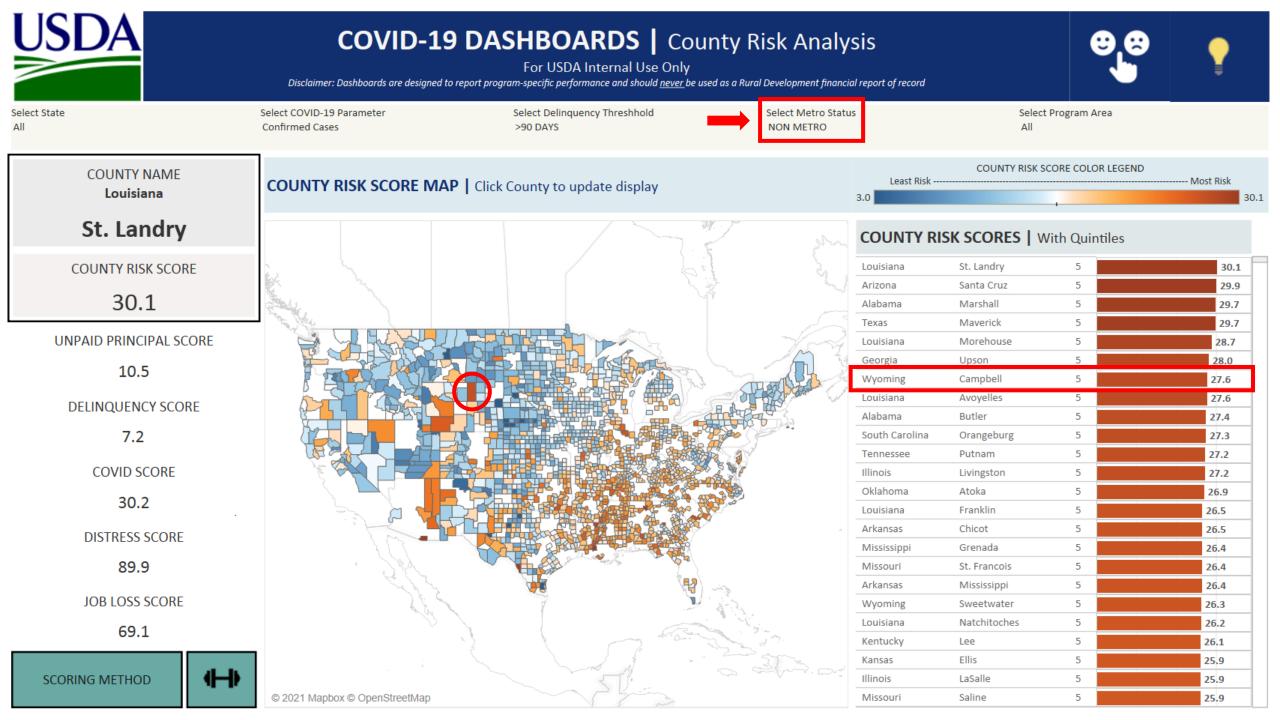
Use Case CAMPBELL COUNTY, WY

- Gillette is the county seat of Campbell County, Wyoming
- With an estimated population of 32,030, Gillette has increased its population by 48% in the last ten years
- Gillette is centrally located in an area involved with the development of vast quantities of coal, oil, and coalbed methane gas.
- The city calls itself the "Energy Capital of the Nation"
- Wyoming provides nearly 35% of the nation's coal.



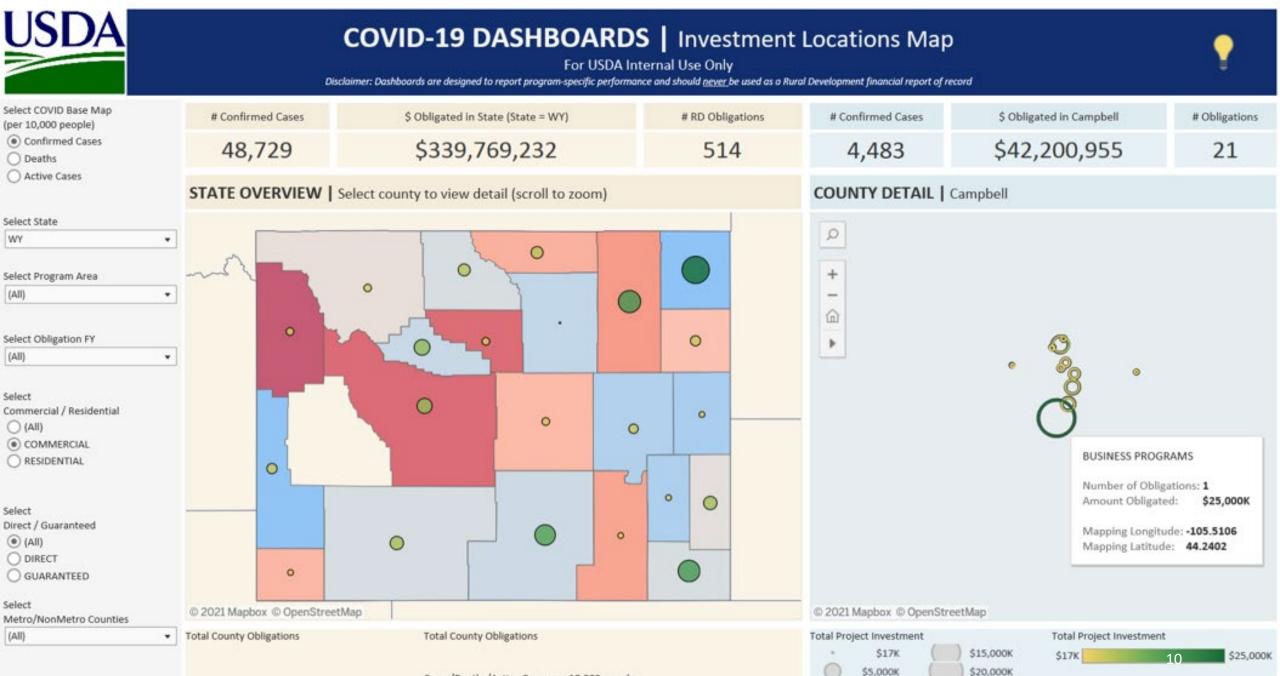
Tableau Dashboard Demo





RISK ANALYSIS INVESTMENT LOCATIONS DELINQUENCY DATA INVESTMENT DATA NOTES SCORE DISTRIBUTIONS FEEDBACK

| State | Select COVID-19 Parameter Select Delinquency Threshhold | | Select Metro Status | | Select Program Area | | |
|------------------------|---|--|--|-------------------------------------|--|--------------------------|--|
| ing | Confirmed Cases | ▼ >90 DAYS | ▼ (All) | | ▼ (AII) | | |
| COUNTY NAME | COUNTY RISK SCORE MAP Click County to update display | | | Least Risk - | COUNTY RISK SCORE COLOF | R LEGEND | |
| Wyoming | COUNTY RISK SCORE MA | AP Click County to update display | | 5.9 | | 27 | |
| Campbell | | | | COUNTY RISK SCORES With Quintiles | | | |
| COUNTY RISK SCORE | + | | | Wyoming | Campbell 5 | 27. | |
| 27.6 | | | | Wyoming Wyoming | Sweetwater 5 Fremont 5 | 26.3 24.0 | |
| UNPAID PRINCIPAL SCORE | | | | Wyoming | Uinta 5 | 23.6 | |
| 22.9 | | | Campbell, Wyoming | | | | |
| 22.9 | | | Active Unpaid Princip Delinquent Unpaid P | rincipal: | \$329,809,492 (4.3% Commercial \$45,121,866 (0.0% Commercial) | | |
| DELINQUENCY SCORE | | | Delinquent Unpaid A Confirmed Cases per | | \$1,653,695 754.0 | | |
| 7.2 | | | Distressed Communit | | 21.7 | | |
| COVID SCORE | | | Percent of County Er | nployment by Sector | : Change in Unempl | loyment since Feb 2020: | |
| | | | Agriculture | | Ŭ | ture -2.60% | |
| 32.0 | | | Construction | 8.9% | Construct | tion 1.80% R.E. 1.80% | |
| DISTRESS SCORE | | | | | Governm | | |
| | | | Government Information | | Informat | | |
| 21.7 | | | Manufacturing | | Manufactu | ring 0.80% | |
| JOB LOSS SCORE | | | Mining, Oil, Gas | 22.4 | % Mining, Oil and | | |
| 69.7 | | | Services | | 35.0% Serv | | |
| 0.0.7 | | | Trade | 14.5% | Tr | ade 1.80% | |



\$10,000%

\$25 000K

Cases/Deaths/Active Cases per 10,000 people



Let's Connect!

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