

# The World and U.S. Cotton Outlook for 2021/22

**Interagency Commodity Estimates Committee** 

Presented by
Stephen MacDonald
USDA/WAOB

97<sup>th</sup> USDA Agricultural Outlook Forum February 19, 2021

• 2020/21 Review:



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  - World consumption rebounds sharply



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- China's reserve stocks largely stable
- A-Index recently surpasses 90 cents



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- Global Stocks dip, prices average higher
- Macro and trade policy uncertainty



# 2020/21 World Cotton Situation





### World Cotton Prices Rise

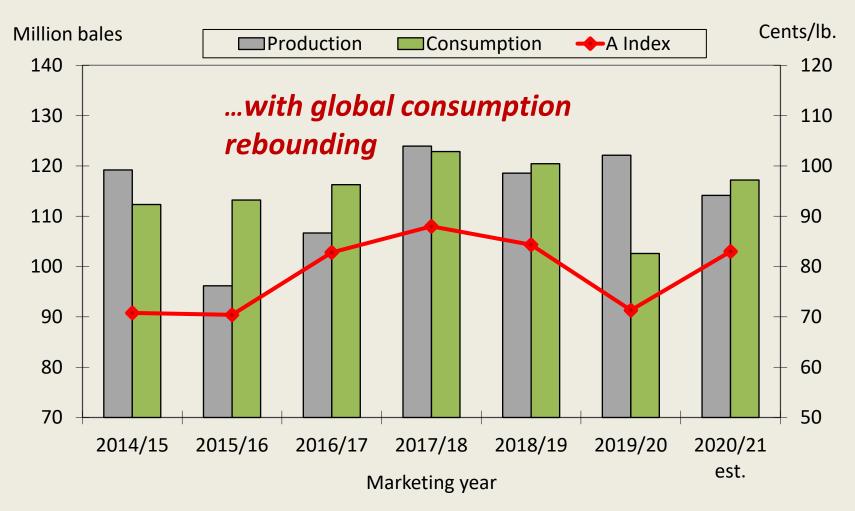


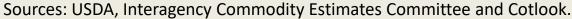
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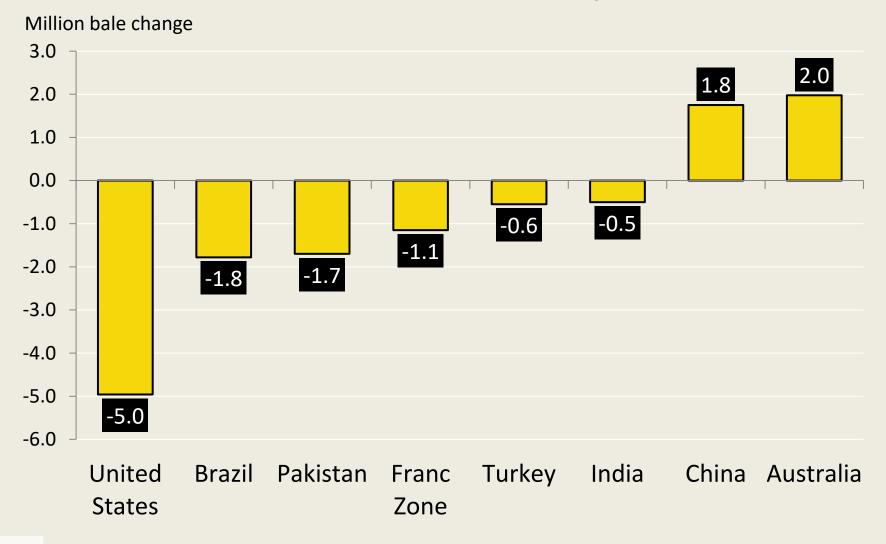




Lowest area harvested in 4 years



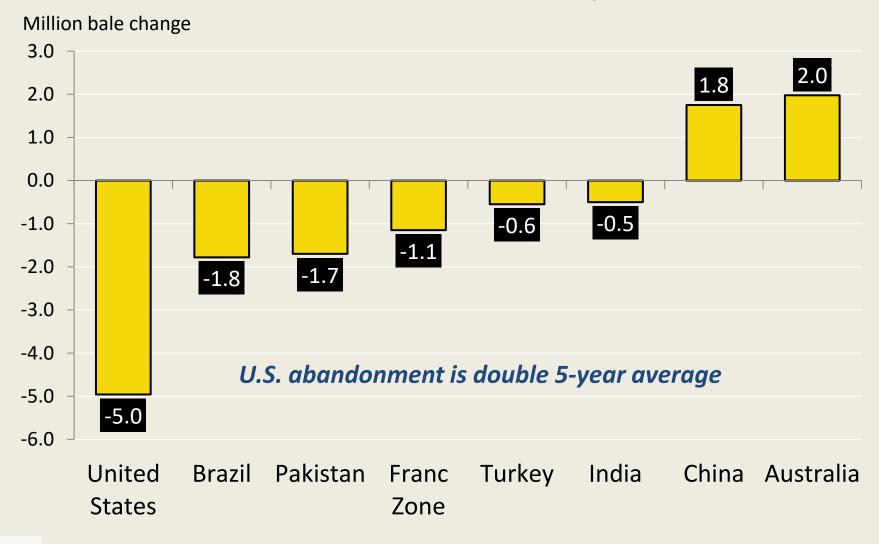
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Source: USDA, Interagency Commodity Estimates Committee.

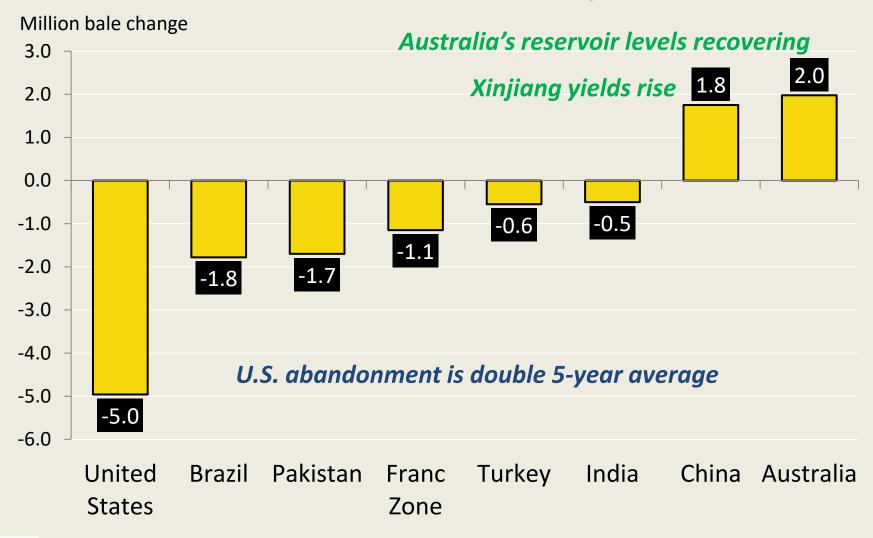
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  - Telework favors comfortable clothing purchases





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Stronger Global GDP Growth Forecasts



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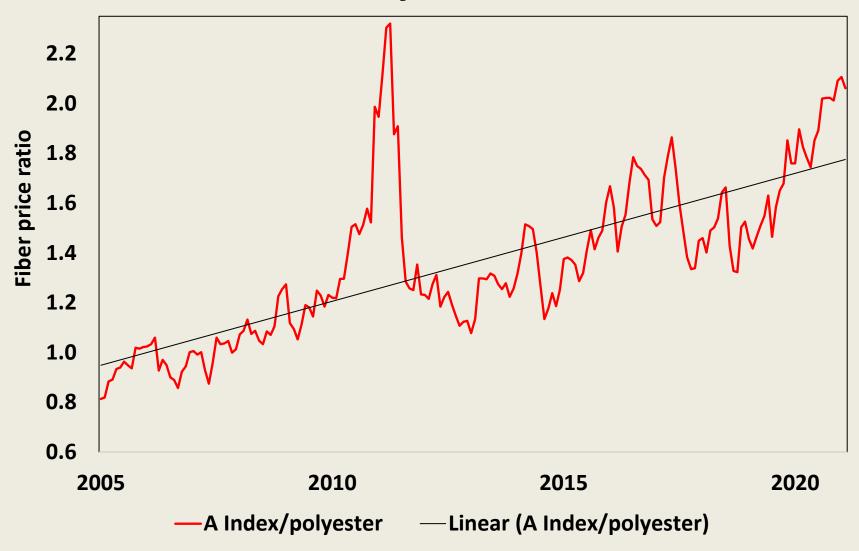
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  - Replenishment drive across supply chains of multiple industries



## **Cotton/Polyester Price Ratio**



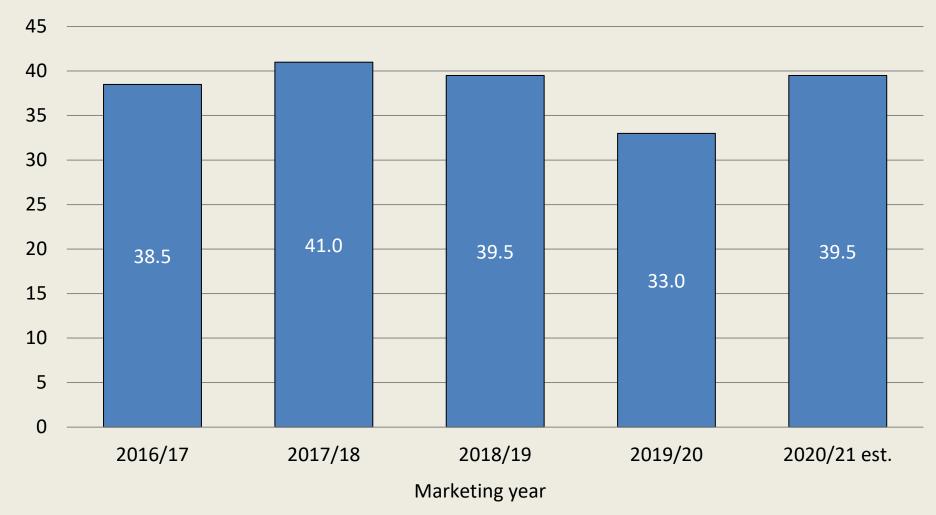


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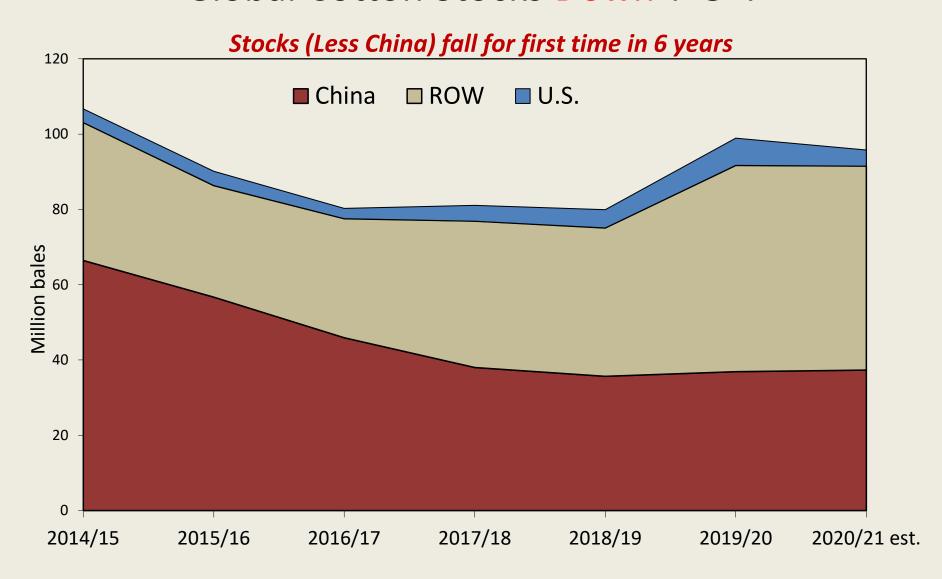
#### Million bales



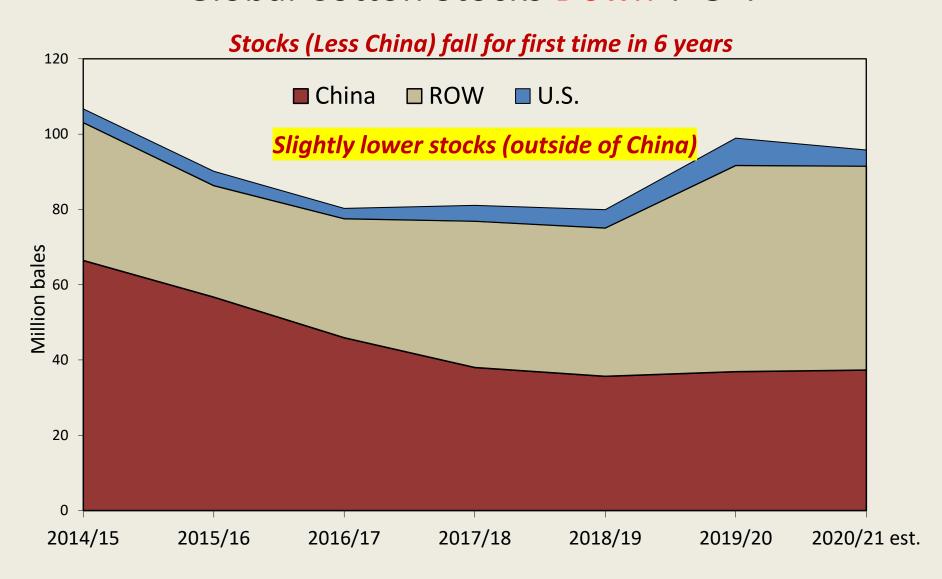


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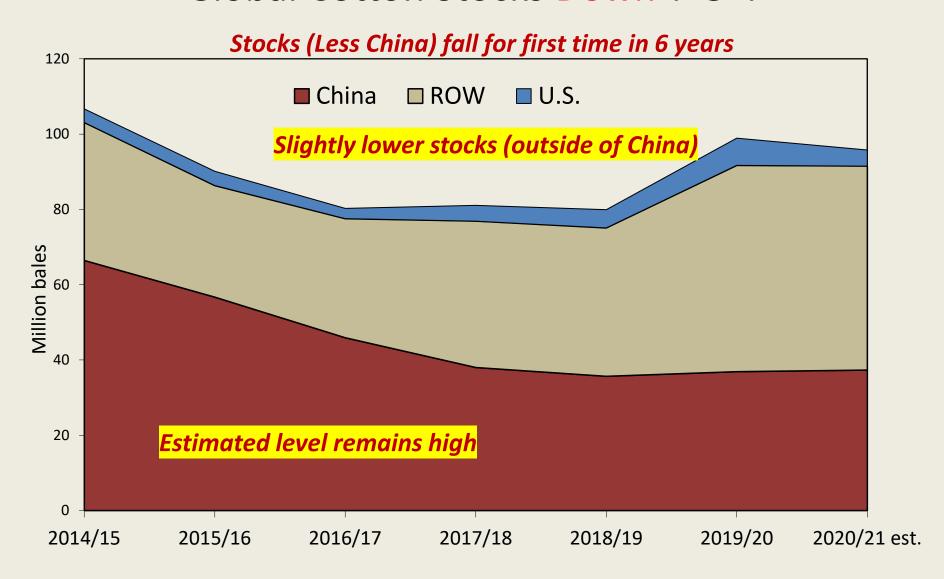










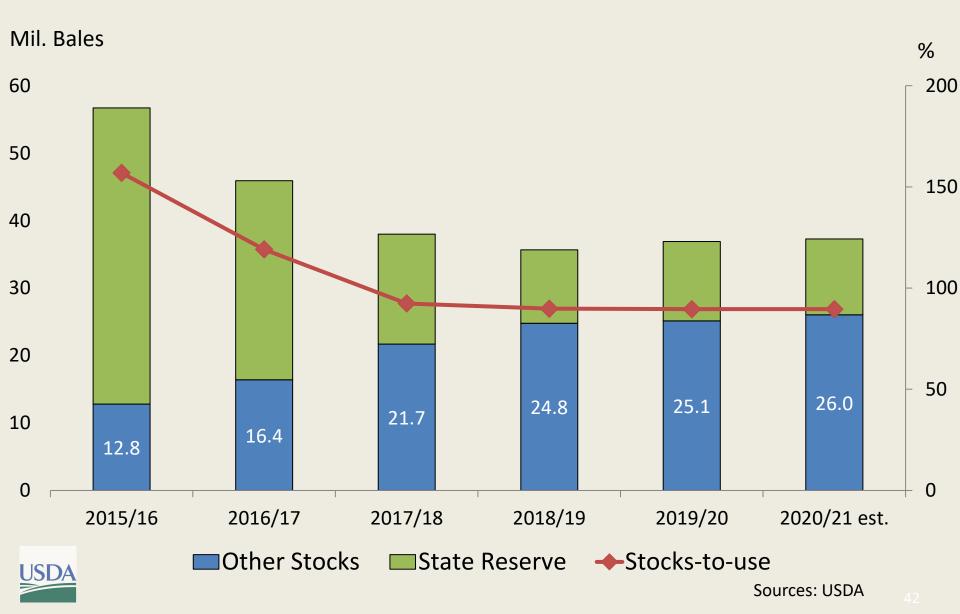




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## 2020/21 U.S. Cotton Situation



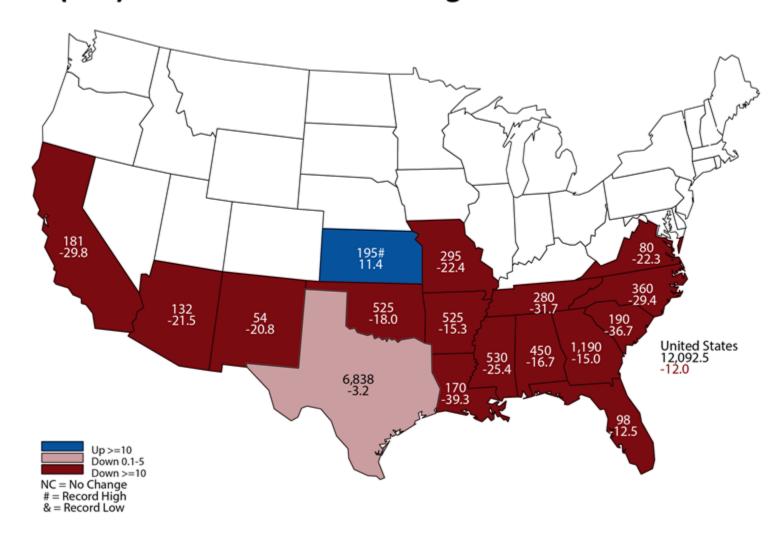




#### 2020 Cotton Planted Area



#### (000) Acres and Percent Change from Previous Year



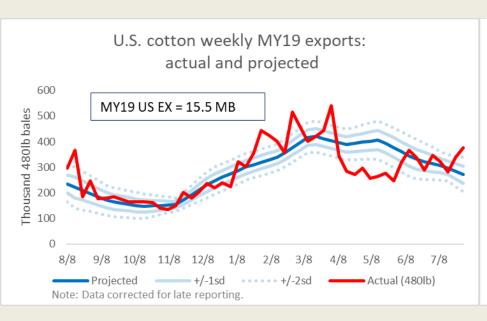
#### U.S. Cotton Supply & Demand Estimates:

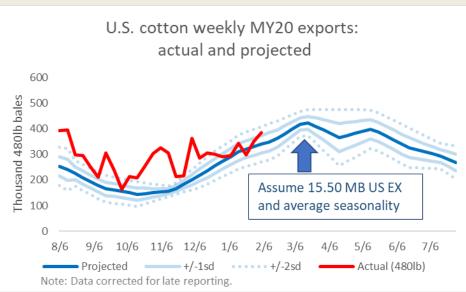
#### Production, Ending Stocks Lower; Exports steady

	Unit	2019/20	2020/21	Change (%)
Beg. stocks	Mil. bales	4.9	7.3	49.5
Production	11	19.9	15.0	-24.9
Imports	11	<u>0.0</u>	<u>0.0</u>	<u>0.0</u>
Total supply	11	24.8	22.2	-10.3
Mill use	11	2.2	2.4	11.6
Exports	11	<u>15.5</u>	<u>15.5</u>	<u>-0.2</u>
Total demand	п	17.7	17.9	1.3
Ending stocks	п	7.3	4.3	-40.7
Stocks-to-use	%	41.0	24.0	-41.4
Upland farm price	Cents/lb.	59.6	68.0	14.1



#### U.S. Cotton Export Seasonality Altered





Onset of global pandemic was negative shock to U.S. cotton exports during the latter half of marketing year 2019/20

Early season U.S. cotton exports likely elevated from normal seasonal pattern in marketing year 2020/21



Data Source: U.S. Export Sales

## 2021/22 World Cotton Situation







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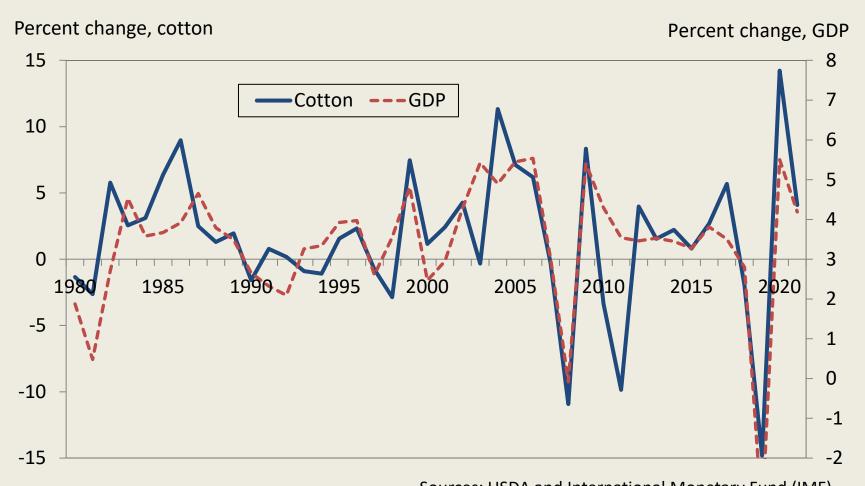
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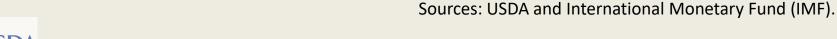


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  - Apparel production for export shifting elsewhere



# World Cotton Consumption Follows Economic Growth









Consumption outside China:



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- Cotton's projected share of world fiber market potentially at risk with high price relative to MMF



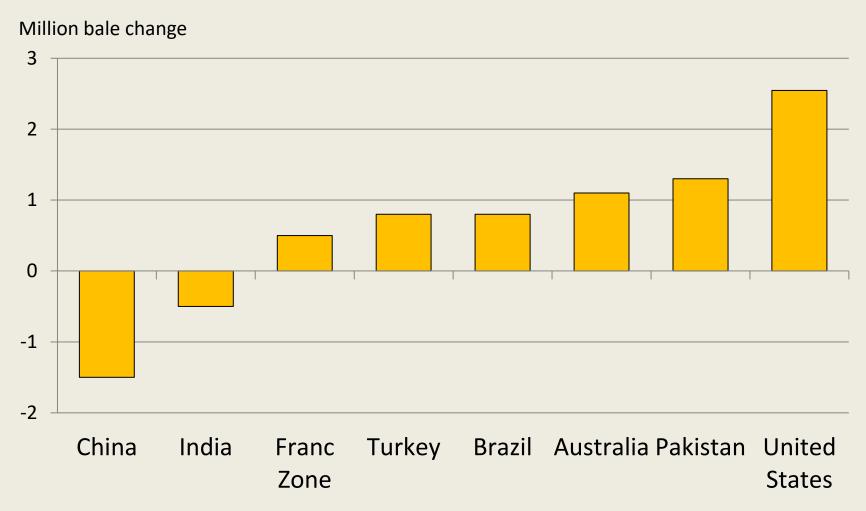
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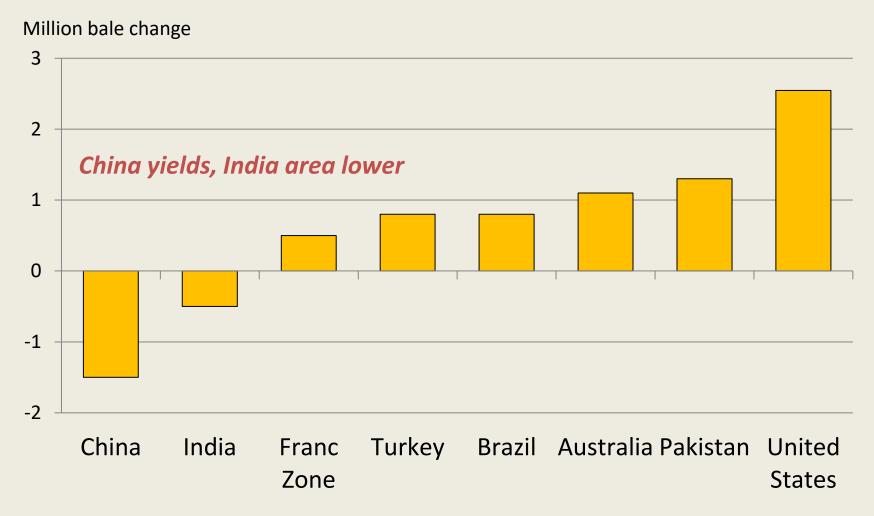
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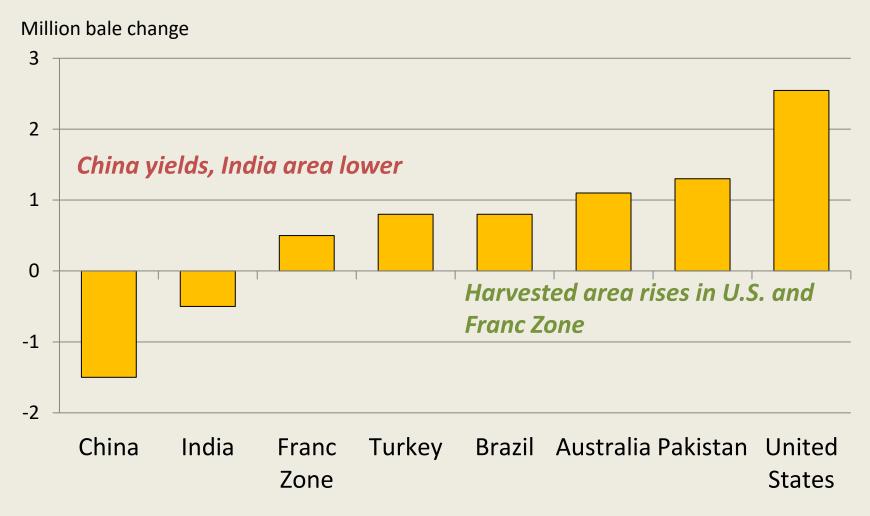
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## Global Production Projected Higher in 2021/22:

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## World Cotton Supply & Demand Projections:

### Consumption Exceeds Production, Stocks Dip

	Unit 2020/21		2021/22	Change (%)
Beg. stocks	Mil. bales	98.9	95.7	-3.4
Area Harvested	Mil. HA	32.3	33.2	2.9
Production	Mil. bales	114.1	119.5	4.7
Imports	"	43.9	43.9	0.1
Total supply	11	213.1	215.2	1.0
Exports	11	43.9	43.9	0.1
Use	11	117.2	122.0	4.1
Total Use	11	117.3	122.0	4.0
Ending stocks	11	95.7	93.2	-2.6
Outside of China		58.5	58.1	-0.6
Stocks-to-use (excl. China)	%	48.1	46.4	-3.7



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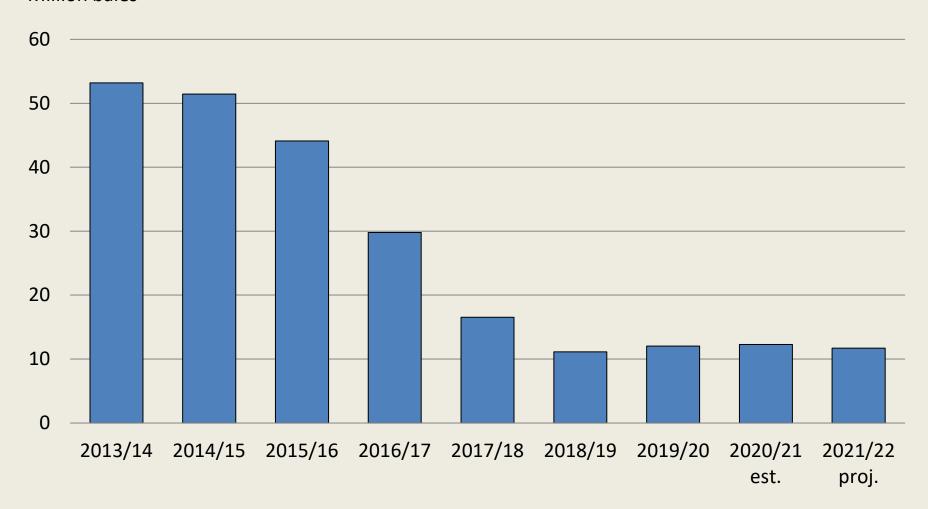
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#### Million bales





## 2021/22 U.S. Cotton Situation







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  - Corn and soybean prices have been rising strongly since summer of
     2020



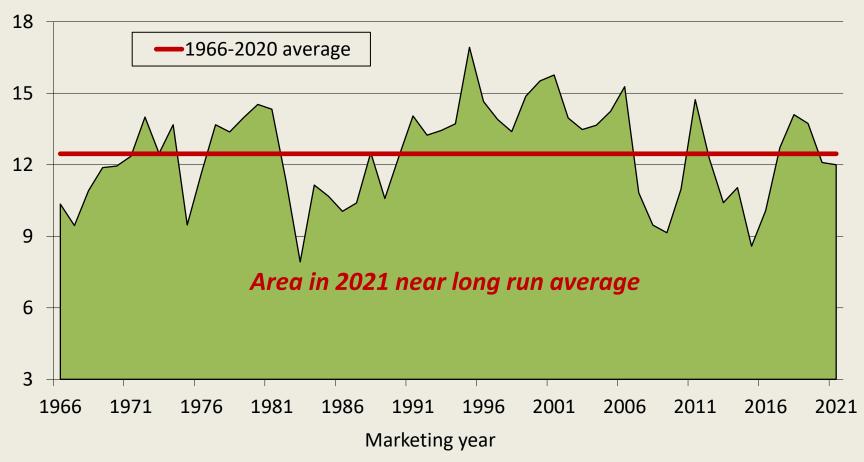
## U.S. Cotton Planted Area: A Historical Perspective

Area in 2021 near long run average



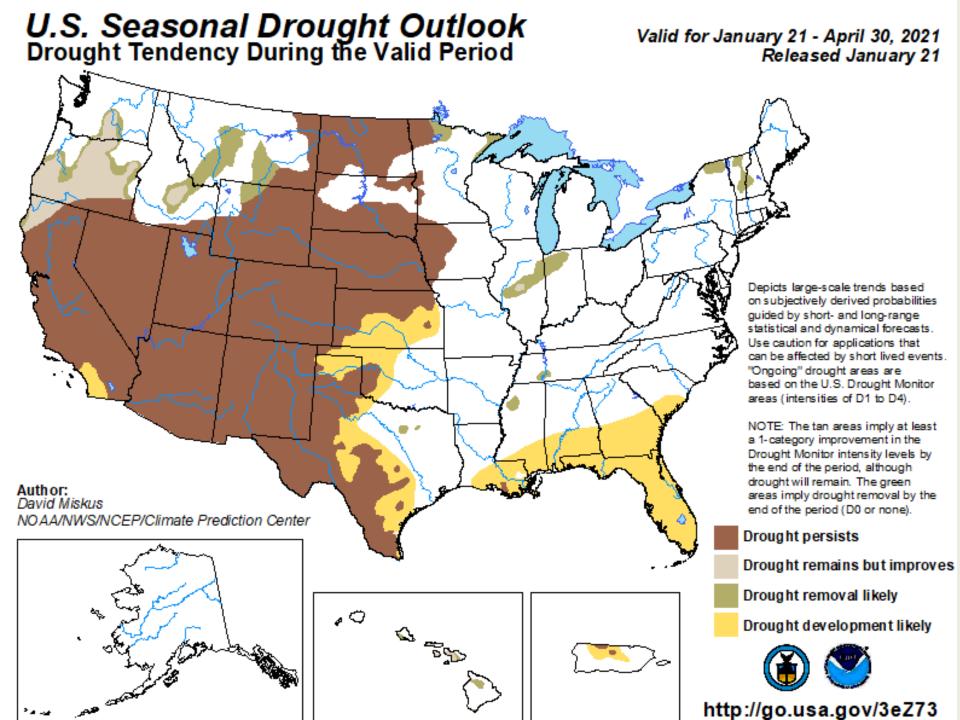
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#### Million acres





Source: USDA, National Agricultural Statistics Service.





## U.S. Cotton Area, Yield, and Production

Key Factor Includes Adequate Soil Moisture

#### Southwest to account for more than 60% of planted area

	<u>Unit</u>	2020/21	2021/22	Change(%)
Planted area	Mil. acres	12.09	12.00	-0.7
Harvested area	11	8.70	10.00	14.9
Abandonment rate	%	28.0	16.7	-11.3
Yield/harvested acre	Lbo	925	040	1.0
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**Contingent Upon...** 

Global Economic Growth



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- China consumption-production gap, crop quality, policy



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- India disposal of MSP stocks



- Global Economic Growth
- China consumption-production gap, crop quality, policy
- India disposal of MSP stocks
- Brazil crop prospects in calendar 2021



## U.S. Cotton Supply & Demand Projections:

#### Production and Stocks Fall; Exports Unchanged

	Unit	2020/21	2021/22	Change (%)
Beg. stocks	Mil. bales	7.3	4.3	-40.7
Production	11	15.0	17.5	17.0
Imports	11	0.0	0.0	0.0
Total supply	11	22.2	21.8	-1.8
Mill use	11	2.4	2.5	0.0
Exports	11	15.5	15.5	0.0
Total demand	11	17.9	18.0	0.6
Ending stocks	II	4.3	3.8	-11.6
Stocks-to-use	%	24.0	21.1	-12.2
Upland Farm price	Cents/lb.	68.0	75.0	10.3





Weather – what is normal?



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- Will vaccines shift consumer spending toward purchasing services as risk declines?



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- Will vaccines shift consumer spending toward purchasing services as risk declines?
- Polyester, Viscose, and other MMFs
- Policy issues in important consuming and producing countries: Belt & Road, MSP, Withhold Release Order (WRO) by U.S. Customs & Border Protection



#### **THANK YOU!**

# Interagency Commodity Estimates Committee (ICEC) for Cotton, USDA



