

<p><b>Priority</b>  1=Law/reg/directive  2=Mission-critical  3=Frequently requested  4=Other  (Some inventory items may fall into more than one priority. Assign them the highest priority. )</p>	<p><b>Audience(s) (May select &gt;1)</b>  All  Agribusiness  Conservationists  Consumers  Cooperatives  Educators/Students  Landowners  Media  Parents/Caregivers  Producers  Researchers  Rural Communities  USDA Employees</p>	<p><b>Subject Area(s) (May select &gt;1)</b>  All  AG=Agriculture  EO=Education/Outreach  FN=Food/Nutrition  LR=Laws/Regulations  MT=Marketing/Trade  NRE=Natural Resources/Environment  RS=Research/Science  RCD=Rural/Community Development  TR=Travel/Recreation  UER=USDA Employee Resources</p>	<p><b>Content Description</b>  (Include why it was selected for inclusion and any site analytics or audience feedback/usability results.)</p>	<p><b>Content Status</b>  A=Available on site  I=In Process  P=Planned  N/A=Not applicable</p>	<p><b>Publication Target Date</b>  MM/DD/YY  (If other than "A" under Status)</p>
1	All	AG	Federal Register Notices, Congressional Testimony, Plans and Policy Memorandums, and the compilation of all statutes related to AMS programs.	A	
2	All	AG	Press Releases	A	
2	All	AG, FN, MT	Quality Standards and grades for more than 400 commodities with concentration in the following commodity areas: Cotton, Dairy, Poultry, Fruit and Vegetable, Livestock and Seed, Tobacco	A	
2	All	AG, FN, MT	Commodity Procurement Information including Invitations to bid, Food Purchase reports and specifications in the commodity areas of Poultry and Eggs, Fruit and Vegetables, Meat and fish	A	

2	All	AG, MT	Market News Reports: current, unbiased price and sales information to assist in the orderly marketing and distribution of farm commodities. Reports include information on prices, volume, quality, condition, and other market data on farm products in specific markets and marketing areas. Reports cover both domestic and international markets.	A	
2	All	All	Key contact Information	A	
2	All	AG,MT	Information on Research and Promotion Programs :Federal promotion and research programs, each authorized by separate legislation, allow individual agricultural industries to promote their products and expand, maintain, and develop markets. These programs are all fully funded by industry assessments	A	
2	All	AG, MT	National Organic Program Information: The OFPA and the National Organic Program (NOP) regulations require that agricultural products labeled as organic originate from farms or handling operations certified by a State or private entity that has been accredited by USDA.	A	
2	All	AG, MT	Country of Origin Labeling Information: On May 13, 2002, President Bush signed into law the Farm Security and Rural Investment Act of 2002, more commonly known as the 2002 Farm Bill. One of its many initiatives requires country of origin labeling for beef, lamb, pork, fish, perishable agricultural commodities and peanuts. On January 27, 2004, President Bush signed Public Law 108-199 which delays the implementation of mandatory COOL for all covered commodities except wild and farm-raised fish and shellfish until September 30, 2006. As described in the legislation, program implementation is the responsibility of USDA's Agricultural Marketing Service.	A	

2	All	AG, MT	State Marketing Profiles: Provide visitors with the following information for each state: States in Brief, Congressional district-by-district agricultural profiles, farmers market operations, organic agriculture, agricultural marketing research projects, urban demographics and consumption profiles.	A	
2	All	AG	Agricultural Transportation Resources including the following: Market reports Regulatory representation Economic analysis and reports Technical assistance Outreach Responding to inquiries	A	
2	All	AG	Commodity Information: Information on our commodity programs: Cotton, Dairy, Poultry, Fruit and Vegetable, Livestock and Seed, and Tobacco	A	
2	All	AG	Laboratory Information: Information on the various laboratories and testing services offered by AMS	A	
2	All	AG	Fair Trading Regulations: Includes information on fair trade programs administered by AMS which include: the Perishable Agricultural Commodities Act, the Federal Seed Act, the Plant Variety Protection Act, The Shell Egg Surveillance Program, Federal Milk Marketing Orders and Fruit and Vegetable Marketing Orders.	A	
2	All	AG	Biotechnology Information: As the importance of genetically engineered organisms (GEO) in agriculture continues to increase at a rapid pace Consumer preferences, both domestic and foreign, are pressuring food companies and food suppliers to preserve the identity of voluntarily labeled non-bioengineered crops and food products. AMS is addressing this changing marketplace by developing laboratory and process control based programs to service our industries.	A	

